

First Half of Fiscal Year Ending March 31, 2019 (FY2018) Results Presentation

November 6, 2018

Representative Director and President Keisei Electric Railway Co., Ltd.

八林坂 Toshiya Kobayashi

### Contents



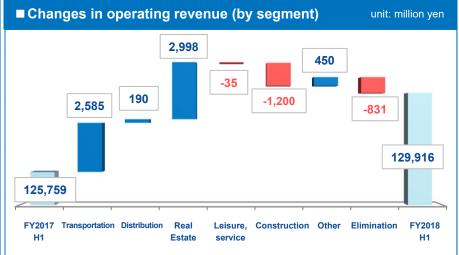
- 1. Consolidated Results for First Half of Fiscal Year Ending March 31, 2019
- 2. Consolidated Results Forecast for Fiscal Year Ending March 31, 2019
- 3. Progress in E3 Plan
- 4. Reference Material

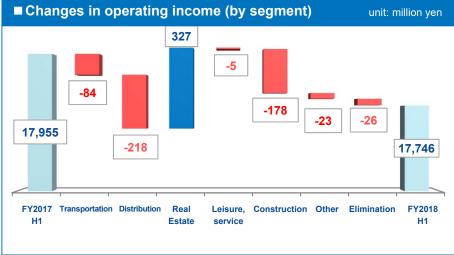
### 1-1. Overview of Results (Year on Year)



### Operating revenue, net profit attributable to owners of parent posted record highs.

Million yen, %	FY2018 H1 Result	FY2017 H1 Result	Change	% Change
Operating revenue	129,916	125,759	4,157	3.3
Operating income	17,746	17,955	-208	-1.2
(Operating income margin)	13.7	14.3	-0.6pt	_
Ordinary income	26,890	26,925	-35	-0.1
Share of profit of entities accounted for using equity method	9,799	9,686	112	1.2
Net profit attributable to owners of parent	20,520	19,752	767	3.9
Depreciation	12,656	12,063	592	4.9





### 1-2. Overview of Results [Consolidated Balance Sheet/Consolidated Cash Flows]



- The equity ratio increased due to an increase in shareholders' equity interest-bearing debt outstanding.
- Investment expenditure increased mainly due to acquisitions of new rental properties.

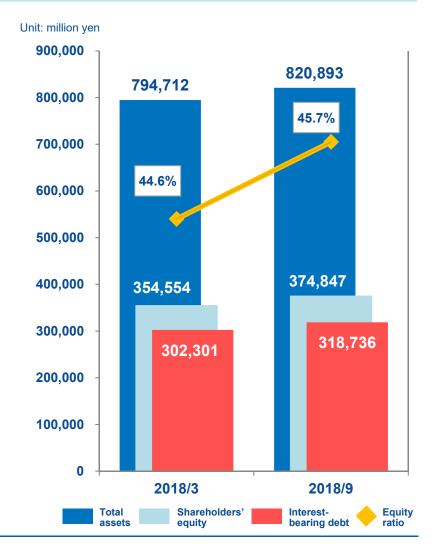
#### **■** Consolidated Balance Sheet

Million yen, %	FY2018 H1 Result	FY2017 Result <sup>*2</sup>	Change
Total assets	820,893	794,712	26,181
Interest-bearing debt outstanding*1	318,736	302,301	16,434
Net assets	387,525	366,423	21,101
Shareholders' equity	374,847	354,554	20,293
Equity ratio	45.7	44.6	1.1pt

Notes: 1. Includes lease obligations.

#### ■ Consolidated Cash Flows

Million yen, %	FY2018 H1 Result	FY2017 H1 Result	Change
Cash flows from operating activities	21,846	21,480	365
Cash flows from investing activities	-33,387	-10,323	-23,063
(Free cash flows)	(-11,541)	(11,156)	(-22,698)
Cash flows from financing activities	12,661	-9,572	22,233
Cash and cash equivalents	1,120	1,584	-464



For the FY2017 figures, we have retroactively applied the Amendments to Accounting Standard for Tax Effect Accounting (ASBJ Statement No. 28, February 16, 2018).

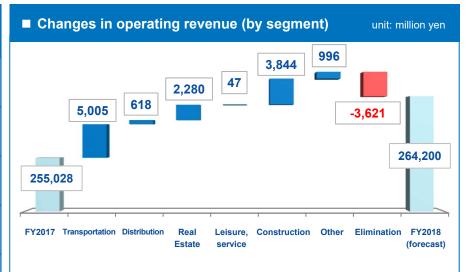
### 2-1. Overview of Results Forecast (Year on Year)

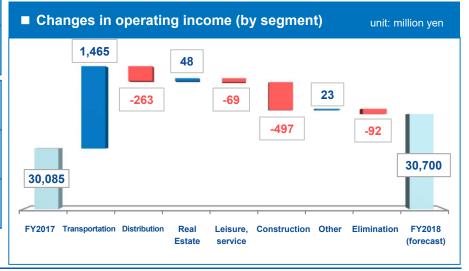


#### Operating revenue, operating income, and ordinary income are forecast to reach record highs.

Million yen, %	FY2018 Revised Forecast	FY2017 Result	Change	% Change
Operating revenue	264,200	255,028	9,171	3.6
Operating income	30,700	30,085	614	2.0
(Operating income margin)	11.6	11.8	-0.2pt	_
Ordinary income	47,300	47,145	154	0.3
Share of profit of entities accounted for using equity method	17,800	18,178	-378	-2.1
Net profit attributable to owners of parent	34,600	34,811	-211	-0.6
Depreciation	26,000	25,531	468	1.8
Interest-bearing debt outstanding*	317,500	302,301	15,198	5.0
EBITDA multiple*	5.6	5.5	0.1pt	_

<sup>\*</sup> EBITDA multiple = Interest-bearing debt outstanding / (Operating income + Depreciation) Interest-bearing debt outstanding includes lease obligations.





## 2-2. Overview of Results Forecast (Comparison with Initial Forecast)

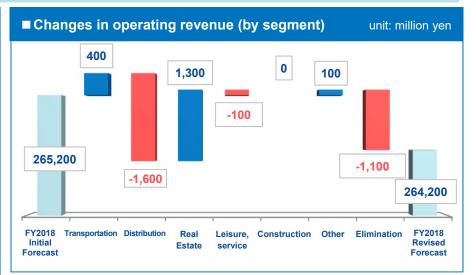


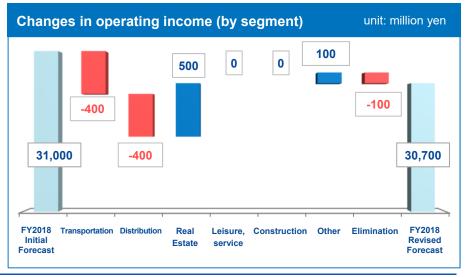
Initial forecasts have been revised downward.

Reasons: Sales expected to decline in distribution business, fuel costs expected to rise in transportation business.

Million yen, %	FY2018 Revised Forecast	FY2018 Initial Forecast	Change	% Change
Operating revenue	264,200	265,200	-1,000	-0.4
Operating income	30,700	31,000	-300	-1.0
(Operating income margin)	11.6	11.7	-0.1pt	_
Ordinary income	47,300	47,300	-	-
Share of profit of entities accounted for using equity method	17,800	17,800	_	_
Net profit attributable to owners of parent	34,600	34,600	_	-
Depreciation	26,000	26,500	-500	-1.9
Interest-bearing debt outstanding*	317,500	295,900	21,600	7.3
EBITDA multiple*	5.6	5.2	0.4pt	_

<sup>\*</sup> EBITDA multiple = Interest-bearing debt outstanding / (Operating income + Depreciation) Interest-bearing debt outstanding includes lease obligations.





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### 3-1. Medium-Term Management Plan: E3 Plan – Outline



#### ■ Numerical targets for the final year (FY2018) of E3 Plan

Operating income **¥28.0 bn** 

or more

Operating income margin

11% or more

Ordinary income ¥44.0 bn or more

Interest-bearing debt outstanding

¥325.0 bn more

(EBITDA multiple: 6.1 times maximum)

Achieving growth

**Expanding earnings** 

Establishing a revenue base for growth

Investment for the future (Planning a strategic investment of 40 billion yen)

Developing a base for growth

Improving financial soundness

E1, E2 Plans (FY2010 - FY2015)

E3 Plan (FY2016 - FY2018)

E4 Plan (FY2019 - FY2021)

## 3-1. Medium-Term Management Plan: E3 Plan – Progress Report



### The final year (FY2018) of E3 Plan: We expect to meet all numerical targets

	FY2018 Results forecast	Final year (FY2018) of E3 Plan Numerical targets	Change
Operating income	¥30.7 bn	¥28.0 bn or more	+¥2.7 bn
Operating income margin	11.6%	11.0% or more	+0.6pt
Ordinary income	¥47.3 bn	¥44.0 bn or more	+¥3.3 bn
Interest-bearing debt outstanding	<b>¥317.5 bn</b> (EBITDA multiple: 5.6 times)	<b>¥325.0 bn more</b> (EBITDA multiple: 6.1 times or less)	<b>-¥7.5 bn</b> (-0.5 times)

### 3-1. Medium-Term Management Plan: E3 Plan — Status of Strategic Investment



Invest in projects for expanding revenue or enhancing services and safety over the medium-to-long term. We expect to invest a total of ¥40 billion over the plan's term.

#### Strategic investment policy

#### **Concrete projects (plans)**

# Transportation Business

- Enhance station facilities and railway vehicles before the Tokyo Olympics
- Renew station facilities to enhance the environment for inbound tourists

- Renew Ueno station
- Renew Narita Airport station and Narita Airport Terminal 2·3 station
- Introduce platform doors
- Multiple languages at ticketvending machines

## Real Estate Business

Acquire real estates for leasing

- 18 depots / sales offices for Mitsubishi Fuso Truck and Bus Corporation
- Commercial facility in Yotsukaidoshi
- Rental housing in Yachiyo-shi

## Other Business

- ➤ M&A, investment in new companies, investment in or loans to Group companies
- > Investment by Group companies

- Acquire Teito Katsushika Transportation
- Acquire a real-estate company
- Establish a stay-type hotel company

### 3-2. Key Policies for FY2018 (E3 Plan Basic Strategies)



### **Policy 1: Cultivate the inbound tourists market**

- · Expand collaboration with overseas travel agencies
- Enhance the convenience and transportation capacity of access to/from Narita Airport

### Policy 2: Seize business opportunities to expand earnings

- Pursue M&A opportunities
- Develop and acquire rental properties

### Policy 3: Increase the appeal of the areas served by the Keisei Group

- Create an attractive environment in and around stations
- Strengthen collaboration with local governments

### Policy 4: Ensure safety and security and improve the quality of services

- Strengthen station facilities to enhance safety and reliability
- Improve quality of services

### **Policy 5: Optimise the Group management structure**

- Enhance the value of the Keisei brand
- Corporate Social Responsibility (CSR) management

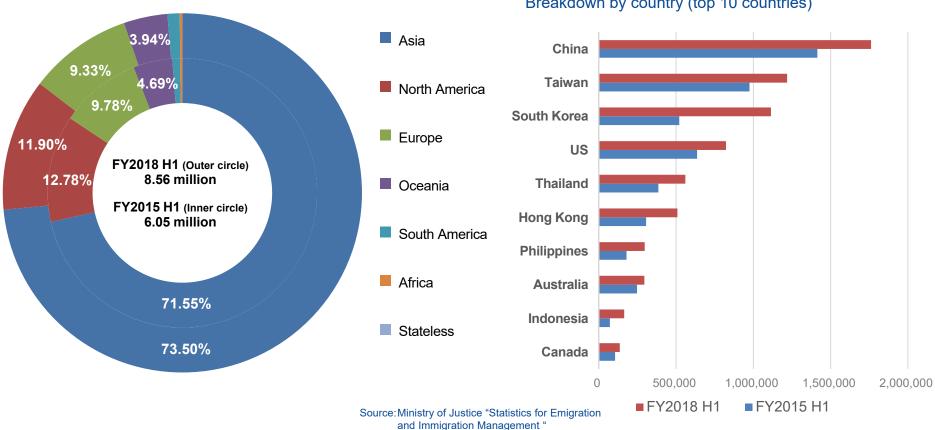
### 3-2. Policy 1: Cultivate the Inbound Tourists Market



#### ■ Recent trends in inbound tourists market







Asians visitors account for 70% of all visitors entering/leaving at Narita; therefore, we will focus on this market

### 3-2. Policy 1: Cultivate the Inbound Tourists Market



- Promote sales of products for inbound tourists (Overseas)
- Sales of special tickets at overseas travel agencies
  - FY2015: 19 agencies in eight countries
    - → FY2018: 35 agencies in 18 countries
- Expand participation in travel exhibitions overseas
  - FY2015: Two countries
    - →FY2018: 10 countries (planned)







Our booth at a travel exhibition

- Step up efforts to attract tourists entering/departing through Narita Airport
- Collaborate with Taoyuan Metro and other overseas rail companies, focus on mutual sales of special tickets (scheduled for November)
- Renew Skyliner website
- Expand payment options for Skyliner e-ticket (scheduled for February)
- Develop Group-wide framework for capturing inbound market
- **■** Enhance the convenience and transportation capacity of access to/from Narita Airport
- Consider revising the timetable to meet the needs of passengers
- Add a further Skyliner train (planned for FY2019)



### 3-2. Policy 1: Cultivate the Inbound Tourists Market



#### ■ Strengthen collaboration with overseas rail companies

- Taoyuan Metro (Taiwan)
  - Signed MoU for cooperation



We will conduct a joint promotional project



#### **About Taoyuan Metro...**

The Taoyuan Metro Corporation is a Taiwanese rail company that runs services from Taoyuan Airport through Taoyuan City, New Taipei City, and Taipei City. Taoyuan Metro opened for service in March 2017. The express from Taipei Main Station takes 35 minutes to reach Taoyuan Airport (interval: every 15 minutes).

Route length: 53 km (underground: 13 km; elevated: 40 km)

24 (including unopened stations) Stations:

54,0000 / day (airport connection: 20,000 / day) Ridership:

- Airport railway (South Korea)
  - We revised our MoU (signed in 2014) with view to extending the scope of our collaboration



### 3-2. Policy 2: Seize Business Opportunities to Expand Earnings



#### ■ Develop and acquire rental properties (1)

> Acquire profitable assets that will contribute to sustainable revenue growth (H1 2018: acquired 21 assets)

Depots / sales offices for Mitsubishi Fuso Truck and Bus Corporation

1. Total investment	¥18.4 billion
2. Acquisition date	June 26, 2018
3. Lessee	Mitsubishi Fuso Truck and Bus Corporation
4. Asset description	Truck and bus transportation depots / sales offices (18 centers in the prefectures of Chiba, Ibaraki, and Saitama)

Mitsubishi Fuso Truck and Bus Corporation's Narita center

- Promoted development under elevated railway tracks
  - In collaboration with Sumida-ku, we opened a childcare facility Kiramuko (Higashi-Mukojima branch) (Hikifune station)





- Open nurseries in two locations (Machiya station, Hikifune station)







"Manabi no mori" nursery: Hikifune

### 3-2. Policy 2: Seize Business Opportunities to Expand Earnings



#### ■ Develop and acquire rental properties (2)

Use underused assets more effectively





Hakusan rental apartment in Bunkyo-ku

Negishi rental apartment in Taito-ku

#### ■ Use spaces in and around stations

Convenience store openings



FamilyMart Keisei Hikifune station building



FamilyMart Nagareyama Central Park Station front

#### **■ Pursue M&A opportunities**

Acquired a real-estate company business based in Ichikawa-shi, Chiba Prefecture. We opened 3 new locations under the Keisei Real Estate brand, and we are expanding the real-estate business in the Tozai line area.





Minami-gyotoku Center

Myoden Center

#### ■ Department store business: New business development

- Run Ibaraki's "antenna shop" (prefecture specialties shop)
  - IBARAKI Sense (Ginza)





### 3-2. Policy 2: Seize Business Opportunities to Expand Earnings



#### ■ Promote stay-type hotel business

- Keisei Richmond Hotel Monzen-nakacho
  - Will open in March 2019
  - 123 rooms
- Accelerate plans to open further locations



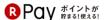
Keisei Richmond Hotel Monzen-nakacho under construction

#### **■** Efforts to attract domestic travelers

- Expand ticketless services for Skyliner tickets
  - Make ticketless service available to non-members
  - Introduce 3 ID payment services







Install machines for purchasing discounted Skyliner tickets (2 locations in New Chitose Airport)



- Develop plan to install more of the ticket machines
- Haneda Access Bus to start services in conjunction with opening of Tokyo gaikan expressways (Misatominami IC - Koya JCT)
  - Shin-matsudo Station / Matsudo Station Haneda Airport Line

### 3-2. Policy 3: Increase the Appeal of the Areas Served by the Keisei Group



#### ■ Energize Ueno area

Drive forward renewal of Ueno station



Ueno Station (concept)



Tokyo Tourist Information Center Keisei Ueno Branch (re-opened in September)

- Work with the Tokyo University of the Arts to renovate the old Hakubutsukan-Dobutsuen station building
  - Entrance incorporates the design of Katsuhiko Hibino (Dean of Faculty of Fine Arts, Tokyo University of the
  - November 2: Commemorative ceremony
  - November 23: Open for art event (general admission)







The old Hakubutsukan-Dobutsuen station following renovation Left: Interior (ground-level), Upper-right: Exterior, Lower-right: Interior (stairway)

### 3-2. Policy 3: Increase the Appeal of the Areas Served by the Keisei Group



#### ■ Energize area around Chiba-Chuo station

- Reconstruct building outside the western exit of Chiba-Chuo station (to be opened in autumn 2021)
  - 8-story complex directly connected to Chiba-Chuo station



- Provide a good living environment
  - Sungrande The Residence Chiba East Residence 90 units (occupancy date scheduled for 2019)



#### ■ Work with local companies to attract more people to the areas

- Special train service featuring Halloween themed beer
  - First beer train service launched in collaboration with Sapporo Breweries Ltd. and Chiba Lotte Marines



- Industrial-academic collaboration in supermarket business
- "Seasonal bentos" A joint project with Wayo Women's University



### 3-2. Policy 4: Ensure Safety and Security and Improve the Quality of Services



#### ■ Strengthen platform safety measures

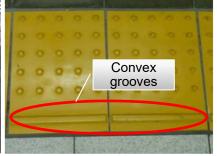
- Install platform doors
  - Nippori station inbound platform and Narita Airport Terminal 2.3 station (FY2018)
  - Narita Airport station (FY2019)



Platform doors (photo: outbound platform, Nippori station)

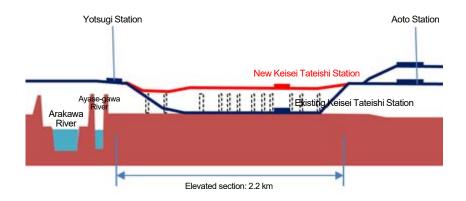
Paint red line along platform edge (color psychology), install tactile paving with convex grooves





#### **■** Promotion of continuous overhead crossings

- Continuous overhead crossings in Katsushika-ku (Yotsugi Aoto)
  - We have acquired the target site



#### ■ Promotion of disaster countermeasures

- Increase resilience of power facilities
- Slope reinforcement work (Usui Sakura)



### 3-2. Policy 4: Ensure Safety and Security and Improve the Quality of Services



#### ■ Improve quality of services

- Install waiting rooms
  - At Narita Station and other locations



Waiting room in Katsutadai Station

- Equip all of Teito Motor Transportation's vehicles with tablet devices
  - Introduce JapanTaxi Wallet, a QR code-compatible payment service



#### **■ Promote universal design**

- Introduce double-decker service
  - Test runs of Yurakucho Shuttle



- Increase wheelchair space in Skyliner
  - Extra space in all trains by end of FY2018





**Before** 

After

### 3-2. Policy 5: Enhance the Group Management Structure



#### **■ CSR activities**

- Keisei Kids Academy
  - Organize fun local community activities over the summer break that let elementary students experience the kinds of work Keisei Group employees do





- **Donating original illustrations** 
  - Produce Skyliner illustrations and donate them to lineside kindergartens, nurseries, and libraries





#### ■ Safety education for our customers

- Level-crossing safety events
  - Work with Katsushika police dept. in organizing levelcrossing safety events for local residents





#### ■ Enhance Keisei brand

New promotional video for the Keisei Group



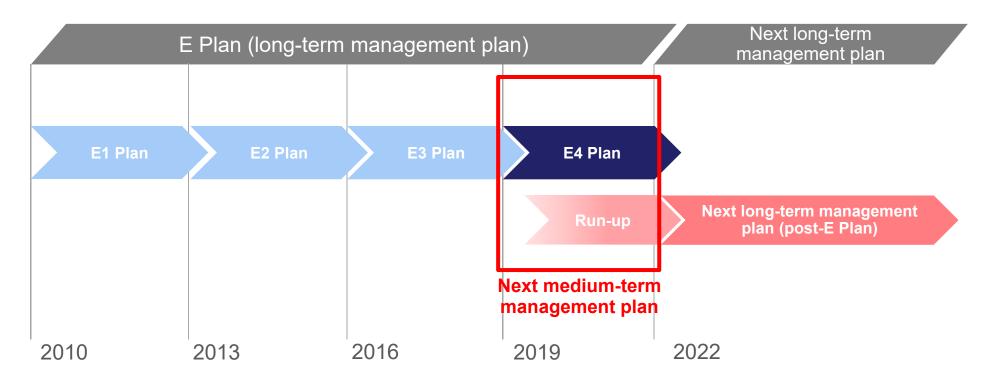






### 3-3. Next Phase of Medium-Term Management Plan: E4 Plan





- > FY2018 is the final fiscal year of E3 Plan. We are now preparing the next medium-term management plan: E4 Plan
- > For E4 Plan, we will aim to achieve our long-term management (E Plan) target of ¥280 billion in operating revenue. To this end, we will expand earnings by strengthening existing businesses. We will also start mapping out our next long-term management plan.

### 3-3. Next Phase of Medium-Term Management Plan: E4 Plan



**E4 Plan: Basic Strategies** E Plan (long-term management plan) Next long-term management plan E3 Plan E4 Plan 2019 2022 **Engage with local stakeholders to increase** our profile **Cultivate inbound tourism market Expand earnings by strengthening existing businesses Growth drivers** Pursue sustainable growth in line with long-**Strengthen corporate governance** term growth vision Devise capital strategy (set numerical targets) **Enhance the management structure** Ensure safety and security and improve the quality of services The mission of a rail company

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## 4-1. Results for First Half of FY2018 by Segment (Transportation)



Operating revenue increased with the railway and bus businesses seeing strong ridership to/from Narita Airport; however, operating income decreased due to an increase in fuel cost.

Million yen, %	FY2018 H1 Result	FY2017 H1 Result	Change	% Change	Reason for change
Operating revenue	77,113	74,528	2,585	3.5	
Railway	41,198	39,817	1,381	3.5	Increase in transportation to/from Narita Airport
Bus	23,438	22,717	720	3.2	Increase in revenue from general coaches and highway buses
Taxi	12,476	11,993	483	4.0	Contribution from newly consolidated subsidiary Keisei Taxi Narashino Co., Ltd.
Operating income	13,833	13,918	-84	-0.6	
Railway	11,016	10,435	580	5.6	Increase in repair cost and depreciation
Bus	2,588	3,041	-452	-14.9	Increase in fuel cost and personnel expenses
Taxi	229	440	-211	-48.0	Increase in personnel expenses
Depreciation	10,508	10,009	498	5.0	

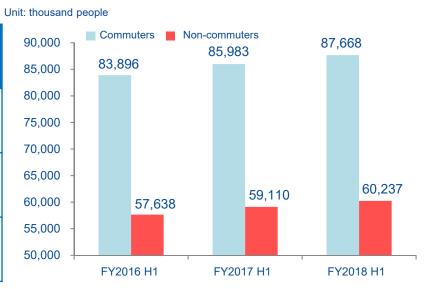
### 4-1. Results for First Half of FY2018 by Segment





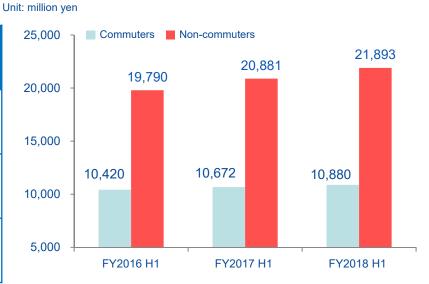
#### ■ Number of passengers

Thousand people, %	FY2018 H1 Result	FY2017 H1 Result	Change	% Change
Commuters	87,668	85,983	1,685	2.0
Non-commuters	60,237	59,110	1,127	1.9
Total	147,905	145,093	2,812	1.9



#### **■** Revenue from passengers

Million yen, %	FY2018 H1 Result	FY2017 H1 Result	Change	% Change
Commuters	10,880	10,672	208	2.0
Non-commuters	21,893	20,881	1,012	4.8
Total	32,774	31,553	1,220	3.9



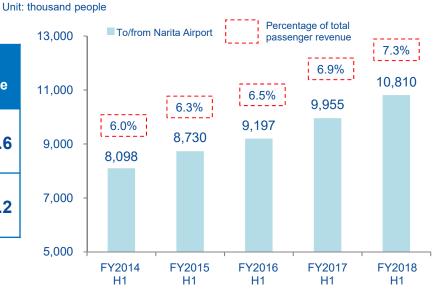
### 4-1. Results for First Half of FY2018 by Segment





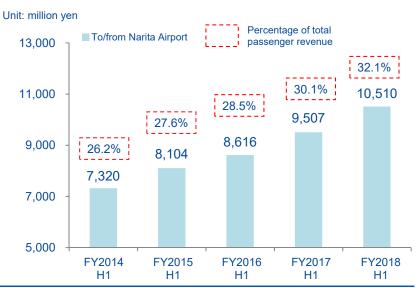
#### ■ Number of passengers

Thousand people, %	FY2018 H1 Result	FY2017 H1 Result	Change	% Change
To/from Narita Airport	10,810	9,955	855	8.6
Charged limited express	3,010	2,706	304	11.2



#### **■** Revenue from passengers

Million yen, %	FY2018 H1 Result	FY2017 H1 Result	Change	% Change
To/from Narita Airport	10,510	9,507	1,003	10.6
Charged limited express	2,872	2,567	305	11.9



### 4-1. Results for First Half of FY2018 by Segment (Real Estate)



Both operating revenue and operating income increased mainly due to an increase in number of apartments sold and the leasing of new properties.

Million yen, %	FY2018 H1 Result	FY2017 H1 Result	Change	% Change	Reason for change
Operating revenue	11,573	8,574	2,998	35.0	
Sales	3,377	1,329	2,047	154.0	Increase in the number of apartments sold*
Leasing	5,798	5,470	327	6.0	Leasing of new rental properties and full-year contribution of new rental properties*
Management	2,397	1,773	623	35.2	
Operating income	3,450	3,122	327	10.5	* Major apartments sold and new rental properties
Sales	224	85	138	162.1	Apartments for sale (FY2018)     Sungrande Tsudanuma: 48 units
Leasing	3,077	2,918	158	5.4	(delivered from September 2018)
Management	148	117	30	26.1	New rental properties  • Multistorey parking garage in Chiba-shi (March 2
Depreciation	1,633	1,535	98	6.4	<ul> <li>Mitsubishi Fuso Truck and Bus Corporation (Jur</li> </ul>
Number of apartments sold	48	0	48	_	

- \* Major apartments sold and new rental properties Apartments for sale (FY2018)
  - Sungrande Tsudanuma: 48 units (delivered from September 2018)

#### New rental properties

Multistorey parking garage in Chiba-shi (March 2018)

• Mitsubishi Fuso Truck and Bus Corporation (June 2018)

### 4-1. Results for First Half of FY2018 by Segment (Distribution)



Operating revenue increased, reflecting higher operating revenue in the department store business and new store openings in supermarket business.

Million yen, %	FY2018 H1 Result	FY2017 H1 Result	Change	% Change	Reason for change
Operating revenue	34,196	34,005	190	0.6	
Store	18,739	18,574	165	0.9	Store openings boosted revenue*
Department store	12,712	12,565	146	1.2	Higher operating revenue due to re-openings and Tsukuba shop's opening
Other	2,745	2,866	-121	-4.2	Decline in horticultural wholesales
Operating income	115	334	-218	-65.5	* Major new stores
Store	210	236	-26	-11.0	Keisei Store (Livre Keisei) openings at the following locations:
Department store	16	0	15	_	Livre Kitchen Konodai (September 2017)
Other	-111	97	-208	_	Community Keisei (FamilyMart) openings at the following locations:  • Kozu no Mori Station (March 2018)
Number of supermarkets*	21	20	1	_	Tsudanuma PARCO (March 2018)     Keisei Hikifune station building (April 2018)
Number of convenience stores*	50	46	4	_	Nagareyama Central Park Station front (May 2018)

# 4-1. Results for First Half of FY2018 by Segment (Leisure, Service, Construction, Other)



### **■** Leisure, Service

Million yen, %	FY2018 H1 Result	FY2017 H1 Result	Change	% Change	Reason for change
Operating revenue	4,297	4,333	-35	-0.8	
Operating income	10	15	-5	-32.1	

#### **■** Construction

Million yen, %	FY2018 H1 Result	FY2017 H1 Result	Change	% Change	Reason for change
Operating revenue	7,541	8,741	-1,200	-13.7	Decrease in completed construction
Operating income	207	385	-178	-46.1	

#### **■ Other**

Million yen, %	FY2018 H1 Result	FY2017 H1 Result	Change	% Change	Reason for change
Operating revenue	3,952	3,501	450	12.9	Increase in train maintenance
Operating income	115	139	-23	-17.0	

### 4-2. FY2018 Results Forecast by Segment (Transportation)



Both operating revenue and operating income are forecast to increase with the railway and bus businesses seeing strong ridership to/from Narita Airport.

Million yen, %	FY2018 Revised Forecast	FY2017 Result	Change	% Change	Reason for change
Operating revenue	153,900	148,894	5,005	3.4	
Railway	82,400	79,824	2,575	3.2	Increase in transportation to/from Narita Airport
Bus	46,300	45,207	1,092	2.4	Increase in revenue from highway buses
Taxi	25,200	23,862	1,337	5.6	Contribution from newly consolidated subsidiary Keisei Taxi Narashino Co., Ltd.
Operating income	22,000	20,534	1,465	7.1	
Railway	17,500	15,388	2,111	13.7	Increase in electricity rates
Bus	3,900	4,365	-465	-10.7	Increase in fuel cost and personnel expenses
Taxi	600	779	-179	-23.1	Increase in personnel expenses
Depreciation	21,600	21,350	249	1.2	

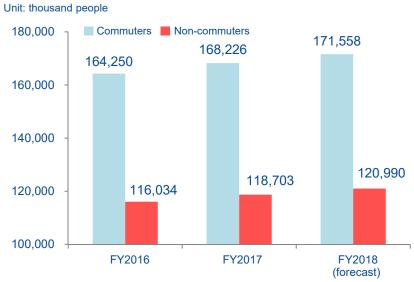
### 4-2. FY2018 Results Forecast by Segment





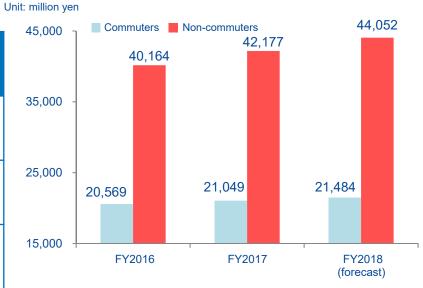
#### ■ Number of passengers

Thousand people, %	FY2018 Revised Forecast	FY2017 Result	Change	% Change
Commuters	171,558	168,226	3,332	2.0
Non-commuters	120,990	118,703	2,287	1.9
Total	292,548	286,929	5,619	2.0



#### **■** Revenue from passengers

Million yen, %	FY2018 Revised Forecast	FY2017 Result	Change	% Change
Commuters	21,484	21,049	434	2.1
Non-commuters	44,052	42,177	1,874	4.4
Total	65,536	63,227	2,309	3.7



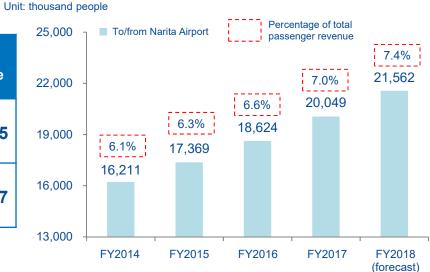
### 4-2. FY2018 Results Forecast by Segment



- Transportation Performance (to/from Narita Airport) [non-consolidated]

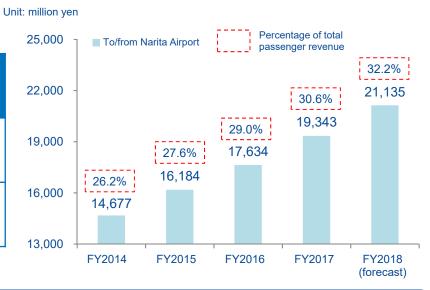
#### ■ Number of passengers

Thousand people, %	FY2018 Revised Forecast	FY2017 Result	Change	% Change
To/from Narita Airport	21,562	20,049	1,513	7.5
Charged limited express	6,084	5,544	540	9.7



#### **■** Revenue from passengers

Million yen, %	FY2018 Revised Forecast	FY2017 Result	Change	% Change
To/from Narita Airport	21,135	19,343	1,791	9.3
Charged limited express	5,809	5,278	531	10.1



### 4-2. FY2018 Results Forecast by Segment (Real Estate)



### Both operating revenue and operating income are forecast to increase mainly due to the leasing of new rental properties

Million yen, %	FY2018 Revised Forecast	FY2017 Result	Change	% Change	Reason for change
Operating revenue	22,500	20,219	2,280	11.3	
Sales	6,600	5,598	1,001	17.9	Increase in the unit price of apartments sold*
Leasing	11,900	11,011	888	8.1	Leasing of new rental properties and full-year contribution of new rental properties*
Management	4,000	3,609	390	10.8	
Operating income	6,700	6,651	48	0.7	* Major apartments sold and new rental properties
Sales	400	875	-475	-54.3	Apartments for sale (FY2017)  • Sungrande The Residence Chiba
Leasing	6,100	5,527	572	10.4	West Residence: 98 units (delivered in February 2018)  Apartments for sale (FY2018)
Management	200	248	-48	-19.4	Sungrande Tsudanuma: 81 units  New rental properties
Depreciation	3,400	3,130	269	8.6	<ul> <li>Multistorey parking garage in Chiba-shi (March 2018)</li> <li>Mitsubishi Fuso Truck and Bus Corporation (June 2018)</li> </ul>
Number of apartments sold*	81	98	-17	_	Rental housing in Narashino-shi (August 2018)

## 4-2. FY2018 Results Forecast by Segment (Distribution)



### Operating revenue is forecast to increase due to a increase in revenue in the department store business

Million yen, %	FY2018 Revised Forecast	FY2017 Result	Change	% Change	Reason for change
Operating revenue	69,200	68,581	618	0.9	
Store	37,100	37,233	-133	-0.4	Decrease in supermarket sales
Department store	26,400	25,611	788	3.1	Opening of Tsukuba shop and Ibaraki Prefecture antenna shop
Other	5,700	5,737	-37	-0.6	
Operating income	400	663	-263	-39.7	* Major new stores
Store	300	399	-99	-25.0	Community Keisei (FamilyMart) openings at the following locations:
Department store	100	29	70	237.4	<ul><li>Keisei Hikifune station building (April 2018)</li><li>Nagareyama Central Park Station front (May 2018)etc.</li></ul>
Other	0	234	-234	-100.0	
Number of supermarkets	21	21	-	_	
Number of convenience stores*	52	48	4	_	

# 4-2. FY2018 Results Forecast by Segment (Leisure, Service, Construction, Other)



### **■** Leisure, Service

Million yen, %	FY2018 Revised Forecast	FY2017 Result	Change	% Change	Reason for change
Operating revenue	9,300	9,252	47	0.5	
Operating income	100	169	-69	-40.9	

#### **■** Construction

Million yen, %	FY2018 Revised Forecast	FY2017 Result	Change	% Change	Reason for change
Operating revenue	26,100	22,255	3,844	17.3	Increase in completed construction
Operating income	1,000	1,497	-497	-33.2	Decline in operating income margin

#### **■ Other**

Million yen, %	FY2018 Revised Forecast	FY2017 Result	Change	% Change	Reason for change
Operating revenue	9,600	8,603	996	11.6	Increase in train maintenance
Operating income	500	476	23	5.0	



#### **GROUP MANAGEMENT PHILOSOPHY**

Keisei Group supports the development of society through its sound business growth by safely and pleasantly providing quality products and services appreciated by customers.

**Management** philosophy

Long-term management "EVOLUTION PLAN"

(3-year) **Medium-term** management plan

### LONG-TERM MANAGEMENT "EVOLUTION PLAN" (= E PLAN) [12 YEARS FROM FY2010 TO FY2021]

E1 Plan (FY2010 - FY2012)

E2 Plan (FY2013 - FY2015)

E3 Plan (FY2016 - FY2018)

E4 Plan (FY2019 - FY2021)

Enhancing our position as a corporate group representing the regional economy by further strengthening the competitiveness and earnings power of the transportation business, the Group's core operations, and firmly developing the community-based living essentials industry in the northwestern part of Chiba (areas served by the Keisei Line, the Shin-Keisei Line and the Hokuso Line) and the eastern part of Tokyo.

■ Numerical targets for the final fiscal year (FY2021).

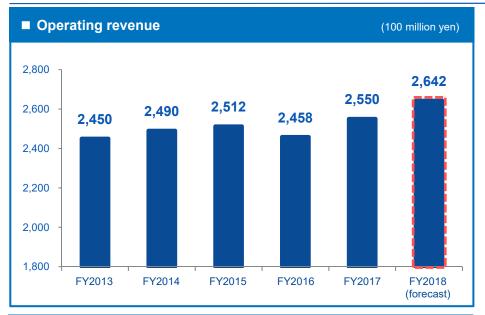
**OPERATING REVENUE** ¥280 BILLION **OR MORE** 

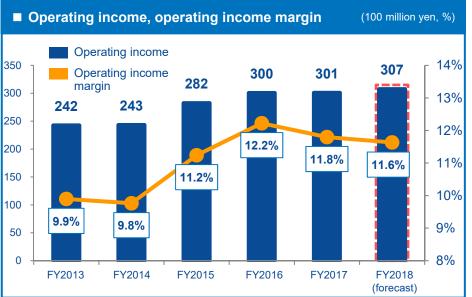
**OPERATING INCOME MARGIN** 10% OR HIGHER

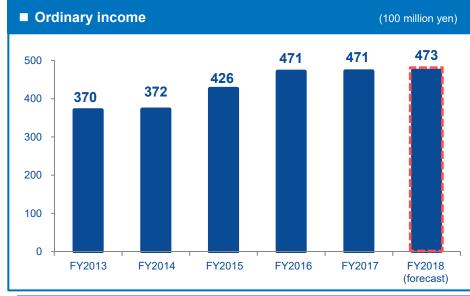
**INTEREST-BEARING DEBT OUTSTANDING** ¥350 BILLION **OR LESS** (EBITDA MULTIPLE: 7 TIMES OR LESS)

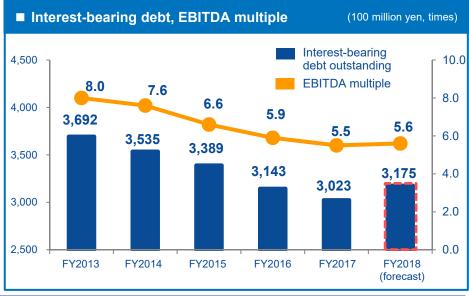
### 4-3. Progress of "E Plan"





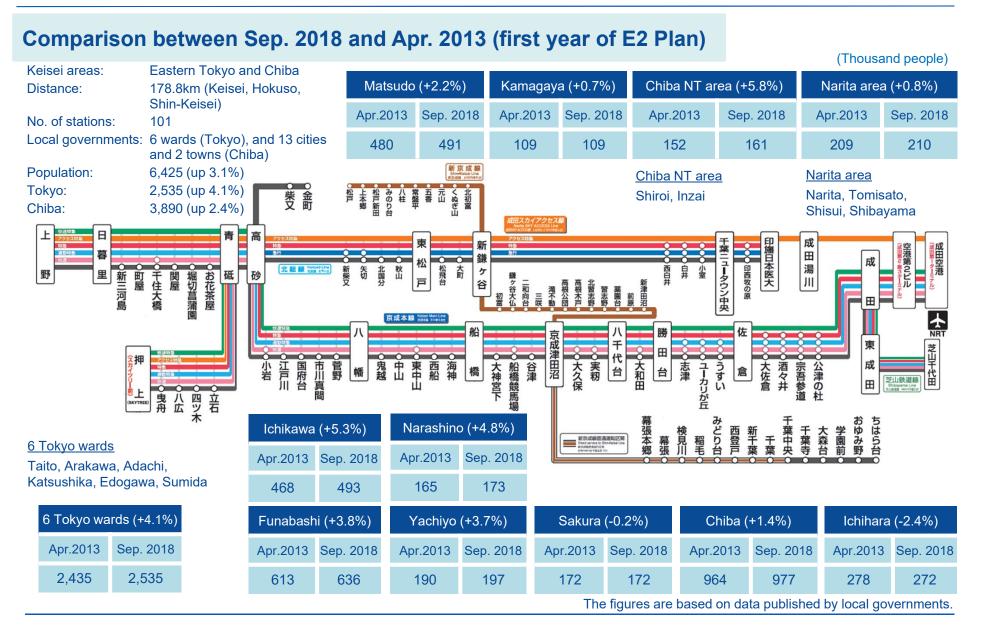






### 4-4. Trends in Population in Areas Served by Lines







In this material, information other than past facts constitutes forward-looking statements and includes risk and uncertainty. Actual results may differ due to a variety of reasons.

This material is posted on the Company's website. http://www.keisei.co.jp/keisei/ir/english/