

Keisei Electric Railway & Tobu Railway Selling Each Other's Tickets for Foreign Visitors to Japan

Greater convenience for foreign tourists visiting Japan
Skyliner Value Ticket available at Asakusa!
NIKKO KINUGAWA DISCOUNT PASS available at Narita Airport!

Keisei Electric Railway (head office: Ichikawa, Chiba Prefecture; president: Norio Saigusa) and Tobu Railway (head office: Sumida-ku, Tokyo; president: Yoshizumi Nezu) will begin selling each other's tickets issued for foreign visitors to Japan at the companies' facilities from Saturday, January 28.

Keisei Electric Railway and Tobu Railway are launching this cooperation for foreign visitors to Japan to make their travel more convenient and comfortable in view of the increasing demand from people visiting Japan.

The tickets that the companies plan to start selling at each other's facilities are the Skyliner Value Ticket issued by Keisei Electric Railway and the NIKKO KINUGAWA DISCOUNT PASS issued by Tobu Railway.

The Skyliner Value Ticket provides a discount fare for the Skyliner, which connects central Tokyo and Narita Airport in as little as 36 minutes, with a substantial number of Skyliner trains in operation. To date, the tickets have been offered through in-flight sales made by low-cost carriers, etc., but in view of the increasing demand from foreign visitors to Japan, a discount fare has been set for the first time exclusively for foreign visitors who take the Skyliner bound for Narita Airport from Tokyo. The tickets are sold at the Tobu Tourist Information Center Asakusa located at Tobu Railway Asakusa Station.

The NIKKO KINUGAWA DISCOUNT PASS offers tickets that are conveniently planned for tourists, including a discount train fare for a round trip between Asakusa and Shimo-imaichi, free train and bus tickets for the Nikko/Kinugawa Onsen area, and so on, which can be selected in accordance with plans. It is sold at Skyliner & Keisei Information Centers located at Keisei Electric Railway Narita Airport Terminal 1 Station/Narita Airport Terminal 2/3 Station. If using the Keisei Skyliner & Tokyo Subway Tickets sold there together, it is possible to buy all the tickets in one place for the Nikko/Kinugawa Onsen area as well as for transportation from Narita Airport to central Tokyo, which makes travel in Japan more enjoyable and convenient.

Keisei Electric Railway and Tobu Railway will further their mutual cooperation, taking advantage of the railway networks of both companies. The outline of Keisei Electric Railway and Tobu Railway selling each other's tickets for foreigners visiting Japan is as follows:



Left photo: Skyliner Value Ticket (image), Right photo: NIKKO ALL AREA PASS ticket holder (image)

Re: Keisei Electric Railway and Tobu Railway selling each other's tickets for foreign visitors to Japan

1. Skyliner Value Ticket

- (1) Product name: Skyliner Value Ticket
- (2) Issuing corporation: Keisei Electric Railway Co., Ltd.
- (3) Sold at: Tobu Tourist Information Center Asakusa at Asakusa Station
(Address: 1-4-1, Hanakawado, Taito-ku, Tokyo)
- (4) Date of commencement of sale: Saturday, January 28, 2017
- (5) Sold to: Foreign visitors to Japan
* A passport must be presented at the time of purchase.

(6) Outline of product:

| Product name | Price | Validity period | Contents |
|-----------------------|--|-----------------------------------|--|
| Skyliner Value Ticket | [Adult] 2,200 yen (Discount of 270 yen off regular fare) [Child] 1,100 yen (Discount of 140 yen off regular fare) | Valid on the day of purchase only | Skyliner Ticket/Ticket from Keisei Ueno or Nippori to Narita Airport Terminal 2/3 or Narita Airport Terminal 1 |

- (7) How to use:
 - (i) Purchase an exchange ticket (valid on the day of purchase only).
 - (ii) Receive a ticket in exchange for the exchange ticket at Skyliner's daily ticket counter at Keisei Ueno Station or at the ticket counter at the ticket gate from the JR lines at Nippori Station to use the Skyliner bound for Narita Airport.

2. NIKKO KINUGAWA DISCOUNT PASS

- (1) **Product names:**
- NIKKO ALL AREA PASS
 - NIKKO CITY AREA PASS
 - TOBU WORLD SQUARE & NIKKO CITY AREA PASS
 - EDO WONDERLAND & NIKKO CITY AREA PASS
 - THEME PARK & NIKKO CITY AREA PASS

(2) **Issuing corporation:** Tobu Railway Co., Ltd.

- (3) **Sold at:**
- SKYLINER & KEISEI INFORMATION CENTER at Narita Airport Terminal 2/3 Station
(Address: 1-1, Furugome, Narita-shi, Chiba Prefecture)
 - SKYLINER & KEISEI INFORMATION CENTER at Narita Airport Terminal 1 Station
(Address: 1-1, Goryobokujo, Sanrizuka, Narita-shi, Chiba Prefecture)

(4) **Date of commencement of sale:** Saturday, January 28, 2017

(5) **Sold to:** Foreign visitors to Japan

* A passport must be presented at the time of purchase.

(6) **Outline of product:**

| Product name | Price | Validity period | Contents | |
|-----------------------------|---|-----------------|---|--|
| | | | Trains | Buses |
| NIKKO ALL AREA PASS | - Ordinary (April to November) [Adult] 4,520 yen [Child] 2,280 yen | 4 days | Asakusa Sta. to Shimo-imaichi Sta. (round trip) Shimo-imaichi Sta. to Tobu Nikko Sta./ Shin-fujiwara Sta. (free ticket) | All of the following are included in the free fare zone: Tobu Nikko Sta. to Yumoto Onsen/KotokuOnsen/Ozasa Ranch/Kiyotaki/Okuhosoo/Yashionoyu - World Heritage Sightseeing Buses (JR Nikko Sta./Tobu Nikko Sta. to Rengeishi) - Chuzenji Onsen to Tashikikannon-mae to Hangetsusan (seasonal operation) |
| | - Winter (December to March) [Adult] 4,150 yen [Child] 2,070 yen | Ditto | Ditto | All of the following are included in the free fare zone: - Tobu Nikko Sta. to Yumoto Onsen/KotokuOnsen/ Kirifiri Falls/Kiyotaki/Okuhosoo - World Heritage Sightseeing Buses (JR Nikko Sta./Tobu Nikko Sta. to Rengeishi) |
| NIKKO CITY AREA PASS | [Adult] 2,670 yen [Child] 1,340 yen | 2 days | Ditto | The following are included in the free fare zone: - World Heritage Sightseeing Buses (JR Nikko Sta./Tobu Nikko Sta. to Rengeishi) |

| Product name | Price | Validity period | Contents | | |
|---|--|-----------------|--------------------------------------|---|--|
| | | | Theme park tickets | Trains | Buses |
| TOBU WORLD SQUARE & NIKKO CITY AREA PASS | [Adult] 4,710 yen [Child] 2,360 yen | 2 days | Tobu World Square | Asakusa Sta. to | All of the following are included in the free fare zone: - Kinugawa-onse n Sta. to Tobu World Square to Edo Wonderland - World Heritage Sightseeing Buses (JR Nikko Sta./Tobu Nikko Sta. to Rengeishi) |
| EDO WONDERLAND & NIKKO CITY AREA PASS | [Adult] 6,610 yen [Child] 3,310 yen | Ditto | Edo Wonderland | Shimo-imaichi Sta. (round trip) | |
| THEME PARK & NIKKO CITY AREA PASS | [Adult] 8,010 yen [Child] 4,010 yen | Ditto | Tobu World Square and Edo Wonderland | Shimo-imaichi Sta. to Tobu Nikko Sta./ Shin-fujiwara Sta. (free ticket) | |

- (7) How to use:**
- (i) Purchase an exchange ticket (valid for three months from purchase).
 - (ii) Receive a ticket in exchange for the exchange ticket at the Tobu Tourist Information Center Asakusa at Tobu Asakusa Station.